

# What Today's Homebuyers Want: 10 Trends Shaping New Homes in 2025 and into 2026

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In Regina and across the country, what homebuyers want is evolving and it's reshaping the way new homes are being designed and built. It's not just about trendy colours or the latest countertops anymore. Buyers are looking for homes that reflect their values: practicality, sustainability, flexibility, and emotional connection.

Here are 10 of the most popular architectural trends that are influencing new home construction:

## 1. A Nod to the Past with a Modern Twist

Timeless design is making a comeback, but with a fresh take. Think traditional silhouettes, like gabled roofs and arched openings, updated with clean lines and modern materials. In Prairie regions like ours, builders are embracing local heritage with design details that feel rooted and familiar but updated for today's lifestyle.



## 2. Right-Sized, Not Downsized

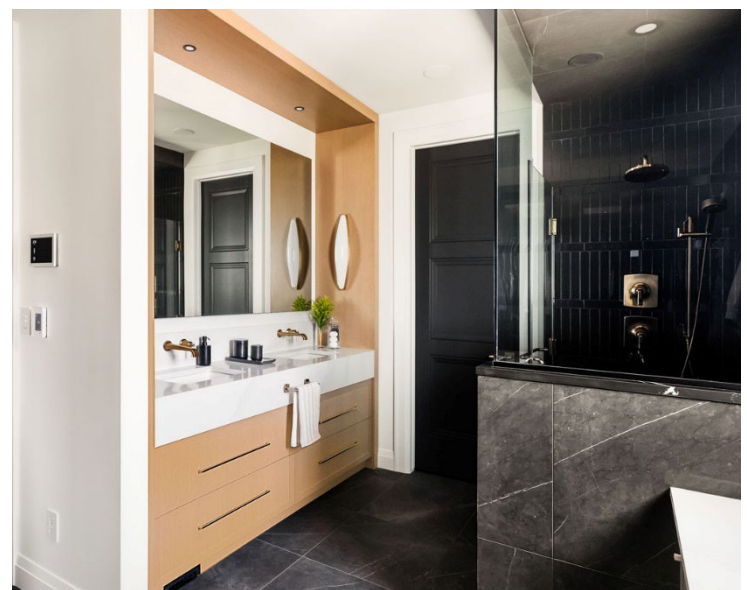
Smaller homes are becoming more common, especially among first-time buyers. Smaller doesn't mean necessarily mean less. Clever floorplans, bold accents, and customizable features are helping homeowners make the most of every square foot and every dollar.

## 3. More Than One Way to Live

As Regina's housing market adapts to affordability pressures, builders are diversifying. Whether it's duplexes or triplex's in new neighbourhoods, townhomes nearer downtown, or backyard suites in mature areas, offering more housing types means meeting the needs of a wider range of buyers.

## 4. Accessible for Everyone

Multi-generational households are increasingly common. That's why designs that support all ages and abilities, like zero-step entries, wider doorways, and walk-in showers. These should be becoming standard features, not special requests.



## 5. Built to Withstand the Weather

Saskatchewan sees its fair share of extreme weather, and buyers are looking for homes that are up to the challenge. Durable siding, energy-efficient windows, and wind-resistant roofing are becoming part of a resilient design strategy that provides peace of mind. Understanding the benefits of building to Tier 2 or 3 is a great way to future proof those homebuyers for our future weather.

## 6. Kitchens That Do More

In today's homes, the kitchen is a multi-purpose space. From weekday meals to weekend entertaining, buyers want function and flexibility. Walk-in pantries, prep zones, coffee stations, and even spots for kids to do homework or guests to gather.



## 7. Bringing Nature In

We may live in a winter city, but that doesn't stop Regina homeowners from craving a connection to the outdoors. Large windows, natural materials, and indoor plants are key features in homes that embrace biophilic design, helping people feel connected to nature all year round.

## 8. Homes That Feel Like Home

More than just shelter, people want their homes to reflect who they are. Unique architectural features like reading nooks, cozy corners, and textured finishes create emotional warmth and a sense of belonging.

## 9. Wellness by Design

With more people prioritizing mental health and well-being, homes are being designed with spaces to unwind and recharge. Whether it's a quiet spot for meditation, a home gym, or a spa-inspired ensuite, wellness is becoming a key part of new home layouts.

## 10. Space to Connect with Community

Potential Homebuyers aren't just looking for a great home. They're also looking for a great neighbourhood. Shared amenities like community gardens, walking paths, and common areas in new developments can foster that sense of connection people are craving.

## Final Thought:

These trends show how builders in Regina and the surrounding region are listening to what buyers want. Homes that are beautiful, functional, and ready for whatever life brings. Whether you're a first-time buyer, downsizer, or growing family, today's new homes are more thoughtful and adaptable than ever before.